

Job Category: Design/Creative & Arts

Job Source: nrbjobs.com

Job Summary

Employment Type: Full Time Salary: Negotiable Gender: Male Age Limit: 25 to 40 year(s) Experience: Minimum 2 years Career Level: Entry Level Posted On: 24 Feb 2025 Application Deadline: 23 Mar 2025

Job Description/Responsibility

- Proven experience as a Social Media Manager or similar role.
- Strong skills in video editing (Adobe Premiere Pro, Final Cut Pro, etc.)
- Expertise in graphic design (Adobe Photoshop, Illustrator, Canva, etc.)
- Proficient in photo editing (Lightroom, Photoshop).
- Knowledge of social media platforms (Facebook, Instagram, Twitter, LinkedIn, etc.) and their best practices.
- Familiarity with social media analytics tools (Google Analytics, Social bakers, etc.)
- Creative, self-motivated, and able to work independently and as part of a team.
- $\circ~$ Ability to stay current with industry trends and emerging technologies.

Additional Academic Requirements

- Bachelor/ Honors
- Honors in Graphic Design & Multimedia

Experience Requirements

• Minimum 2 years of experience is required.

Additional Experience Requirements

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Skills Requirements

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 - Microsoft Office
 - Adobe Photoshop, Illustrator, Premiere Pro
 - Lightroom, Canva

Computer Skills:

- Other Skills:
- Social media management skills
- Video editing & content writing Skills
- Excellent written and verbal communication skills.

Additional Requirements:

• Equivalent work experience in social media management and content creation.

Work Area

• Applicant should have experience of working in the following category(ies): Design/Creative & Arts

Industry Type

• Experience should include the following skills: Archi./Engg./Construction

Compensation/Benefits

Festival Bonus: 2

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• Salary: Negotiable