

Job Category: Design/Creative & Arts **Job Source:** nrbjobs.com

Job Summary

No. of Vacancy: 02 Gender: Male Career Level: Entry Level
Employment Type: Full Time Age Limit: 20 to 30 year(s) Posted On: 22 Jan 2025

Salary: Negotiable Application Deadline: 13 Feb 2025

Job Description/Responsibility

Make designs social media posts and ads.

- Create materials for events and promotions Video Editing for Facebook and YouTube.
- Design for required projects (such as brochure, leaflet, banner, logo, poster etc.)
- Stay current with design trends, tools, and software to ensure our visual content remains fresh and innovative.
- Handle camera on some occasions and capture footage as and when required for the video content.
- Create social media posts, Google Ads banners, website elements, YouTube videos, animations, presentations, reels, shorts and more.

Education Requirements

• Higher Secondary Certificate (HSC) completed.

Additional Academic Requirements

• HSC, Bachelor/ Honors, Diploma

Experience Requirements

• No experience is required.

Additional Experience Requirements

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Skills Requirements

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- 2-5 years of experience working in a similar field.
- Strong understanding of marketing, branding, product promotion, e-commerce.
- Candidate must have experience in Adobe Illustrator, Photoshop, Creative Suite, video editing software typography & design skills and other equivalent software.
- Experience in designing for FMCG products, focusing on eye-catching and elegant designs.
- Excellent typography, color theory, and composition skills tailored to product packaging.
- Strong project management and leadership capabilities.
- Exceptional attention to detail and ability to meet tight deadlines.

Work Area

• Applicant should have experience of working in the following category(ies): Design/Creative & Arts

Industry Type

• Experience should include the following skills: Food & Beverage

Compensation/Benefits

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- As per company policy.
- Salary: Negotiable