



Experiential Strategic Production Manager

PEPSICO

Job Category: Production/Operation

Job Source: nrbjobs.com

Job Summary

Employment Type: Full Time

Gender: Any

Career Level: Entry Level

Salary: Negotiable

Posted On: 21 Jan 2025

Application Deadline: 19 Feb 2025

Job Description/Responsibility

- Show expertise as a 3D designer with experience in architecture and special design, imagining and then building models and renderings all the way to execution and fabrication.
- Develop comprehensive business plans and strategies to monetize brand experiences, ensuring measurable ROI and fostering growth opportunities for the company.
- Lead the strategic planning and execution of brand experiences, ensuring projects are delivered on time, within budget, and at the highest quality standards.
- Collaborate with cross-functional teams to develop and implement strategies that enhance the global execution of brand experiences.
- Purpose-build global toolkits that flex and flow with localization, establishing clear brand throughlines which each market can optimize.
- Identify and leverage opportunities to lift and shift experiential projects for scalability and sustainability, optimizing for both physical and digital platforms.
- Drive innovation in monetization strategies for experiential projects, contributing to revenue growth and brand value.
- Oversee the production process from concept to completion, managing budgets and ensuring the seamless integration of strategic insights with operational efficiency.
- Conduct market research and analysis to stay ahead of industry trends and competitor strategies, adapting our approach as necessary to maintain a competitive edge.
- Foster relationships with key stakeholders, vendors, and partners to support the successful delivery of projects.
- Champion sustainable practices within the production process, aligning with the company's commitment to environmental responsibility.

Education Requirements

- Bachelor/ Honors(Bachelor Degree in any Discipline) completed.

Experience Requirements

- No experience is required.

Work Area

- Applicant should have experience of working in the following category(ies): Production/Operation

Industry Type

- Experience should include the following skills: Food & Beverage

Company Profile: PepsiCo is one of the world's leading food and beverage companies with over \$63 billion in net revenue in 2016 and a global portfolio of diverse and beloved brands.

Company Website: <http://www.pepsicjobs.com/en>