



Intern - Branding & Organization
BELLISSIMA APPARELS LTD.

Job Category: Sales/Marketing/Business
Development

Job Source: nrbjobs.com

Job Summary

Employment Type: Full Time

Gender: Any

Career Level: Entry Level

Salary: Negotiable

Posted On: 11 Jan 2025

Application Deadline: 6 Feb 2025

Job Context

- We are a fast-growing, innovative company on a mission to create high quality and sustainable products. Our dynamic team thrives on creativity, forward-thinking, and an entrepreneurial spirit. As we continue to scale, we're looking for an energetic, adaptable intern to help strengthen our brand presence and streamline our organization processes. This is an excellent opportunity for someone who is passionate about branding, operations, and developing new ideas in a fast-paced environment.

As a Branding & Organization Intern, you will play a key role in assisting with the development and refinement of our brand identity while contributing to organizational efficiency. You will work closely with our marketing and operations teams, contributing to strategic initiatives, creative projects, and process improvements. This position is ideal for someone who is not only highly organized but also has a flair for branding and a strong entrepreneurial mindset.

Location: Bellissima Apparels Ltd

Duration: 3-6 months

Start Date: 20th Jan 2025

Job Description/Responsibility

- **Branding Support:** Assist with the development and execution of branding strategies across various channels (digital, print, social media, etc.).
- **Creative Collaboration:** Work alongside our creative team to ensure consistency and alignment with our brand voice and visual identity.
- **Market Research:** Conduct competitive analysis and consumer research to help shape branding strategies and ensure relevance in the market.

- Organizational Development: Help design and optimize internal processes to enhance productivity, efficiency, and team collaboration.
- Content Creation: Assist in creating and editing branded content, including blog posts, social media posts, and email newsletters.
- Project Management: Support the coordination of branding and organizational projects, ensuring timelines are met and tasks are executed efficiently.
- Entrepreneurial Contribution: Bring fresh, innovative ideas that contribute to both branding initiatives and operational improvements.

Education Requirements

- Bachelor/ Honors(Bachelor Degree in any Discipline) completed.

Experience Requirements

- No experience is required.

Skills Requirements

- Entrepreneurial Mindset: A self-starter with a proactive, problem-solving approach. You are comfortable thinking outside the box and taking initiative.
- Strong Organizational Skills: You have excellent time management skills and can juggle multiple tasks with attention to detail.
- Passion for Branding: A genuine interest in branding, marketing, and communications. Familiarity with branding principles and trends is a plus.
- Creative and Analytical: A balance of creativity and data-driven thinking to contribute to both the visual and strategic aspects of branding and operations.
- Excellent Communication: Strong verbal and written communication skills; you know how to articulate ideas clearly and collaborate with different teams.
- Adaptability: Ability to thrive in a fast-paced environment and adjust to changing priorities.
- Experience with design tools like Adobe Creative Suite (Photoshop, Illustrator, etc.), Canva, or similar platforms.
- Basic knowledge of project management tools.
- Familiarity with social media platforms and digital marketing strategies

Work Area

- Applicant should have experience of working in the following category(ies):
Sales/Marketing/Business Development

Industry Type

- Experience should include the following skills: Garments/Textile

Compensation/Benefits

- Gain hands-on experience in branding and operations within a growing company.
 - Be a key player in a creative, fast-paced environment.
 - Learn directly from industry professionals and develop skills that will set you apart in the marketplace.
 - Opportunity to work on diverse projects that will challenge your entrepreneurial thinking and help shape the future of our company
- Salary: Negotiable