

Job Category: Design/Creative & Arts

Job Source: nrbjobs.com

Job Summary

No. of Vacancy: 02 Gender: Any Career Level: Entry Level
Employment Type: Full Time Experience: 2-3 years Posted On: 2 Jan 2025

Salary: Negotiable Application Deadline: 31 Jan 2025

Job Context

• STL is seeking talented Graphics and Multimedia Designers with proven experience to join our design team. The ideal candidates will have a strong background in graphic design, excellent problem-solving skills, and producing high-quality multimedia content that aligns with our brand's vision.

Job Description/Responsibility

- Design high-quality marketing content to showcase our software products and brand's presence.
- o Utilize AI tools to generate unique, creative, and visually compelling designs and graphics.
- Develop professional print materials, such as brochures and flyers.
- Ensure that designs are consistent with brand guidelines and enhance the overall user experience.
- Collaborate with the design and marketing teams to understand project goals and develop video content that supports the overall strategy.
- o Apply visual and audio effects, graphics, and transitions to enhance video quality and storytelling.
- Edit and produce videos for promotional, instructional, and branding purposes.
- Create animations and motion graphics, making them more dynamic and engaging.

Education Requirements

• Bachelor/ Honors(Bachelor Degree in any Discipline) completed.

Additional Academic Requirements

Bachelor/ Honors

Experience Requirements

• 2 - 3 years of experience is required.

Additional Experience Requirements

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Skills Requirements

- Proficiency in design tools.
- Strong understanding of visual design principles, including typography, color theory, and layout.
- Excellent graphic design skills with a focus on both digital and print media.
- o Strong understanding of color grading, sound editing, and video formats (for multimedia design).
- Strong creative vision and the ability to generate innovative design ideas.
- Excellent communication skills to effectively articulate design concepts and rationale.
- Ability to manage multiple design projects and meet deadlines.
- o Ability to work collaboratively in a team environment while maintaining individual creativity.
- Stay updated on industry trends, tools, and best practices to incorporate modern design techniques.
- Experience in designing for web, social media, advertising, and print materials.

Work Area

• Applicant should have experience of working in the following category(ies): Design/Creative & Arts

Industry Type

• Experience should include the following skills: IT/Telecommunication

Compensation/Benefits

- Weekly 2 holidays
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- Hybrid work facility
- Counting of all public holidays
- A flat company cultures
- Work in a dynamic, collaborative, progressive and high-performing team
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- Salary: Negotiable