

Job Category: Design/Creative & Arts

Job Source: nrbjobs.com

Job Summary

Employment Type: Full TimeGender: AnyCareer Level: Entry LevelSalary: NegotiableAge Limit: 24 to 36 year(s)Posted On: 29 Dec 2024

Experience: 2-5 years Application Deadline: 24 Jan 2025

Job Description/Responsibility

- Video Production: Plan, shoot, and edit high-quality video content that showcases real estate listings, client testimonials, and company events for platforms such as social media, websites, and marketing campaigns.
- **Editing Excellence**: Edit raw video and still footage to create polished, visually appealing content with seamless transitions, engaging graphics, and professional effects.
- **Brand Consistency**: Ensure all video and multimedia content aligns with the company's branding guidelines and communicates the value of our real estate services effectively.
- **Collaboration**: Work closely with the marketing and sales teams to conceptualise and execute creative video strategies tailored to real estate audiences.
- **Trend Awareness**: Stay updated on real estate marketing trends, video production techniques, and emerging digital platforms to maintain an innovative approach.
- **Project Management**: Handle multiple video and design projects simultaneously while meeting tight deadlines and quality standards.
- Multimedia Design: Develop social media posts, Google Ads banners, website visuals, animations, and promotional videos tailored to the real estate industry.
- **Software Expertise**: Utilize tools like Adobe Illustrator, Photoshop, Premiere Pro, and After Effects to create engaging multimedia content.
- **Social Media Content Creation**: Produce reels, shorts, TikToks, and other formats to effectively market property listings and attract leads.

- **Content Ideation**: Brainstorm and implement innovative ideas for promoting listings and company services through compelling storytelling and design.
- **Optimization**: Adjust and optimize media files for various platforms, ensuring proper dimensions, resolutions, and formats for maximum reach and engagement.

Education Requirements

o Bachelor/ Honors(Bachelor Degree in any Discipline) completed.

Additional Academic Requirements

- o Bachelor of Science (BSc) in Computer Science
- Graduate/Post Graduate from any reputed University

Experience Requirements

• 2 - 5 years of experience is required.

Additional Experience Requirements

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Skills Requirements

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- Proficiency in video editing and graphic design software.
- Experience in real estate marketing or a strong understanding of the industry is a plus.
- $\circ\;$ Ability to work in a fast-paced environment and meet deadlines.
- o Creative mindset with excellent attention to detail.

Work Area

• Applicant should have experience of working in the following category(ies): Design/Creative & Arts

Industry Type

• Experience should include the following skills: IT/Telecommunication