



Video Editor & Motion Graphics Designer

RAY WHITE LTD

Job Category: Design/Creative & Arts

Job Source: nrbjobs.com

Job Summary

Employment Type: Full Time

Gender: Any

Career Level: Entry Level

Salary: Negotiable

Age Limit: 24 to 36 year(s)

Posted On: 29 Dec 2024

Experience: 2-5 years

Application Deadline: 24 Jan 2025

Job Description/Responsibility

- **Video Production:** Plan, shoot, and edit high-quality video content that showcases real estate listings, client testimonials, and company events for platforms such as social media, websites, and marketing campaigns.
- **Editing Excellence:** Edit raw video and still footage to create polished, visually appealing content with seamless transitions, engaging graphics, and professional effects.
- **Brand Consistency:** Ensure all video and multimedia content aligns with the company's branding guidelines and communicates the value of our real estate services effectively.
- **Collaboration:** Work closely with the marketing and sales teams to conceptualise and execute creative video strategies tailored to real estate audiences.
- **Trend Awareness:** Stay updated on real estate marketing trends, video production techniques, and emerging digital platforms to maintain an innovative approach.
- **Project Management:** Handle multiple video and design projects simultaneously while meeting tight deadlines and quality standards.
- **Multimedia Design:** Develop social media posts, Google Ads banners, website visuals, animations, and promotional videos tailored to the real estate industry.
- **Software Expertise:** Utilize tools like Adobe Illustrator, Photoshop, Premiere Pro, and After Effects to create engaging multimedia content.
- **Social Media Content Creation:** Produce reels, shorts, TikToks, and other formats to effectively market property listings and attract leads.

