



Manager - Graphics Design
TASMIA COSMETICS & TOILETRIES LTD.

Job Category: Design/Creative & Arts

Job Source: nrbjobs.com

Job Summary

Employment Type: Full Time

Gender: Any

Career Level: Entry Level

Salary: Negotiable

Age Limit: Maximum 45 year(s)

Posted On: 18 Dec 2024

Experience: 5-7 years

Application Deadline: 4 Jan 2025

Job Context

- Tasmia Cosmetics & Toiletries Ltd. is the ISO certified Fast Moving Cosmetics manufacturing company. To support continuous growth, we are looking for smart, energetic and hardworking team member for this position.

Job Description/Responsibility

- Develop and design graphics for all new products, including advertisement, social media, website, and marketing materials.
- Develop and implement design guidelines, standards, and processes to maintain consistency across all visual materials.
- Create apparel product design boards and inspirational materials
- Operating with a high level of independence in creation of designs and layout
- Develops concept and layout
- Produce high-quality deliverables. Generate high-resolution graphics, illustrations, and layouts that meet both creative and technical standards.
- Stay updated on trends. Follow design trends and best practices to ensure that all graphics are creative and on-brand.
- Oversee all design projects, from conception to delivery
- Refine images, fonts and layouts using graphic design software

- Stay updated on industry trends, new design techniques, and tools to continuously enhance the quality and efficiency of the graphics team.

Education Requirements

- Bachelor/ Honors(Bachelor Degree in any Discipline) completed.

Additional Academic Requirements

- Bachelor's degree in graphic design, visual communication, or a related field

Experience Requirements

- 5 - 7 years of experience is required.

Additional Experience Requirements

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Skills Requirements

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- Proficient in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Strong understanding of design principles, typography, color theory, and layout composition.
- Excellent creativity and ability to think outside the box, bringing fresh ideas to the table.
- Exceptional attention to detail and ability to produce high-quality work even under tight deadlines.
- Knowledge of printing processes and specifications to ensure optimal print quality.
- Proven experience as a graphic designer or in a similar role.
- 5/7 years working experience in any reputed company as a Creative Manager.

Work Area

- Applicant should have experience of working in the following category(ies): Design/Creative & Arts

Industry Type

- Experience should include the following skills: Manufacturing (Light Industry), Manufacturing (Light Industry)