



Graphics Designer - Marketing Department
LANDMARK GROUP (GULSHAN)

Job Category: Design/Creative & Arts

Job Source: nrbjobs.com

Job Summary

No. of Vacancy: 02

Gender: Any

Career Level: Entry Level

Employment Type: Full Time

Age Limit: 25 to 30 year(s)

Posted On: 18 Dec 2024

Salary: Negotiable

Experience: Minimum 3 years

Application Deadline: 31 Dec 2024

Job Context

- We are a leading company engaged in providing real estate, land development and interior-related services to our valued customers. We want some ideal candidates for the post of Graphics Designer who are self-motivated to use their skills to create the finest Graphics design as per requirement of the company.

Job Description/Responsibility

- Digital Media Design: Create high-quality digital media creative's such as social media posts, banners, blog images, ads, and info graphics.
- Graphic Design Software: Utilize advanced skills in Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, and After Effects for various design tasks.
- Content Creation: Design cover photos, banners, leaflets, brochures, clipping paths, photo manipulations, sound editing for video clips, and info graphics.
- Social Media Graphics: Generate engaging graphical content for social media platforms.
- Video Editing: Edit still images and videos to support marketing campaigns.
- Marketing Campaigns: Work on social media marketing and display advertising campaigns, including Face book, Instagram, LinkedIn, and Google Ad-sense.
- Innovation: Bring creative and innovative ideas to improve our digital content.
- Professionalism: Maintain high work ethics and professionalism in all tasks.
- Develop, plan, and execute a social media content calendar that aligns with the company's marketing

strategy.

- Expert in canvas tool for designing
- Create high-quality, engaging, and visually appealing content (text, image, and video) tailored to each social media platform.
- Schedule and publish posts using social media management tools.
- Monitor and respond to comments, messages, and mentions in a timely and professional manner.
- Co-ordinate with other department to understand their social media requirement
- Build and nurture online communities by actively engaging with followers, influences, and industry leaders.

Education Requirements

- Diploma(Diploma (Vocational)) completed.

Additional Academic Requirements

- Bachelor/Honors, Diploma

Experience Requirements

- Minimum 3 years of experience is required.

Additional Experience Requirements

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Skills Requirements

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- At least 3 years of work experience with a reputed real estate company.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, In Design). Familiarity with other design software is a plus.
- Basic knowledge of animation and motion graphics.

Work Area

- Applicant should have experience of working in the following category(ies): Design/Creative & Arts

Industry Type

- Experience should include the following skills: Real Estate/Developers

Job Location

- Anywhere in the country

Compensation/Benefits

- Salary: Deserving candidates will get attractive salaries and other benefits as per company policy.
- Salary: Negotiable