



**Graphic Designer**  
SOFTIFYBD

**Job Category:** Design/Creative & Arts

**Job Source:** nrbjobs.com

## Job Summary

**No. of Vacancy:** 01

**Gender:** Male

**Career Level:** Entry Level

**Employment Type:** Full Time

**Age Limit:** Minimum 23 year(s)

**Posted On:** 27 Nov 2024

**Salary:** Negotiable

**Experience:** Minimum 2 years

**Application Deadline:** 26 Dec 2024

## Job Context

- Dhaka (GULSHAN 1)

## Job Description/Responsibility

- Design engaging and visually appealing graphics for digital marketing campaigns, including social media posts, website graphics, banners, and advertisements.
- Collaborate with the marketing team to conceptualize and execute creative ideas aligned with client objectives and brand guidelines.
- Create visual assets for presentations, proposals, and reports for client-facing projects.
- Ensure all designs are optimized for digital platforms (web, social media, and mobile).
- Work on GIFs, and simple animations to enhance digital campaigns (as needed).
- Stay updated on the latest design trends, tools, and techniques to continuously improve design output.
- Manage multiple projects simultaneously, meeting deadlines without compromising on quality.

## Education Requirements

- Higher Secondary Certificate (HSC) completed.

## Additional Academic Requirements

- HSC

### **Experience Requirements**

- Minimum 2 years of experience is required.

### **Additional Experience Requirements**

- **Minimum 2 years of experience in:**
- **Graphic Design: Branding, Packaging, Web Design, Social Media Design, etc.**

### **Skills Requirements**

- **Strong portfolio of work demonstrating design skills.**
- Proficiency in graphic design tools such as Adobe Photoshop, Illustrator, InDesign, and Canva.
- Basic knowledge of video editing and motion graphics tools (Adobe After Effects, Premiere Pro) is a plus.
- Familiarity with design tools for creating optimized graphics for web and social media platforms.
- Creative Flair: Strong understanding of visual hierarchy, typography, color theory, and brand consistency.

### **Soft Skills:**

- Excellent communication and collaboration skills.
- Strong time-management abilities and attention to detail.

### **Work Area**

- Applicant should have experience of working in the following category(ies): Design/Creative & Arts

### **Industry Type**

- Experience should include the following skills: IT/Telecommunication

### **Compensation/Benefits**

- T/A, Mobile bill, Weekly 2 holidays
- **Health Insurance: Private**
- **Life Insurance: Yes (Private)**
- Salary: Negotiable