



**Junior Graphic Designer (Digital)**  
ZXY INTERNATIONAL

**Job Category:** Design/Creative & Arts

**Job Source:** nrbjobs.com

## Job Summary

**Employment Type:** Full Time

**Gender:** Any

**Career Level:** Entry Level

**Posted On:** 15 Oct 2024

**Application Deadline:** 12 Nov 2024

## Job Context

- The Junior Graphic Designer – Digital is accountable for assisting in the entire process of defining requirements, visualizing, and creating graphics including illustrations, logos, layouts, and artworks for various digital creative and marketing communications related campaigns. The incumbent will also be assisting in various projects with the global Design & Innovation team.

## Job Description/Responsibility

- Work closely with the Digital Creative & Marketing Communications team members to assist in creating innovative visuals from draft to final artwork, covering all content types for external and internal marketing communications.
- Help produce unique, creative, and artistic concepts based on the business briefs.
- Assist in ensuring all visuals and presentations are in alignment with company brand guidelines/ templates depending on everyday business needs
- Assist in developing material for web pages and social media
- Assist in developing signage for office and public areas
- Support in liaising with external vendors for design briefing and material selection to ensure the consistency and quality of branded materials, as well as maintaining delivery deadlines
- Ensure proper archiving of all digital files in an organized manner for future reference
- Deliver accurate vector and raster artwork to vendors, external printers, and distributors within the deadline
- Assist in arranging fashion products and taking photographs in various creative ways at our in-house studio
- Assist in organizing the photography studio
- Ensure that the resolution of images, colour mode, and size of the file for Implementation is correct
- Research and stay up to date on the latest trends and innovations graphic design and future trends (concepts, fonts, layouts etc.)

## Education Requirements

- Bachelor/ Honors(Bachelor Degree in any Discipline) completed.

## **Additional Academic Requirements**

- Graduate in any discipline from a well reputed institute

## **Experience Requirements**

- No experience is required.

## **Skills Requirements**

- 2 - 3 years of relevant work experience in Marketing/Graphic Design, preferably in a corporate environment
- Must have intermediate level experience in Adobe Creative Cloud (Photoshop, InDesign, Illustrator, XD)
- Candidates having fashion photography experience are appreciated
- Must have good understanding of the professional level quality work of graphic design
- Passionate about illustration and original creative work
- Superior attention to detail and accuracy, aiming for perfection down to the last pixel
- Additional animation, video editing and other design software skills are desirable
- Ability to multitask and prioritize work on a continual basis
- Must be a self-starter with strong initiative and hard work ethic
- Should be well-presented, smart, and energetic
- Strong presentation and delivery skills
- Strong software abilities on Microsoft Office (PowerPoint, Excel, Word, and Outlook)
- Strong interpersonal skills, ability to interact and build relationships work as a team
- Excellent written and verbal communication both in Bangla and English

## **Work Area**

- Applicant should have experience of working in the following category(ies): Design/Creative & Arts

## **Industry Type**

- Experience should include the following skills: Garments/Textile

## **Job Location**

- Anywhere in the country

## **Compensation/Benefits**

- Attractive remuneration is being offered for the position
- Group life & Hospitalization insurance
- Contributory Provident Fund
- Pick & Drop facility
- Corporate mobile ceiling
- Subsidized lunch facility at corporate Canteen
- State of the art Passion Café
- World class work environment