



Partnership Marketing, Manager

VENMO

Job Category: Marketing/Sales

Job Source: nrbjobs.com

Job Summary

Employment Type: Full Time

Gender: Any

Career Level: Entry Level

Salary: Negotiable

Posted On: 14 Oct 2024

Application Deadline: 12 Nov 2024

Job Context

- We offer our customers the flexibility to use their accounts to purchase and receive payments for goods and services, as well as the ability to transfer and withdraw funds. We enable consumers to exchange funds more safely with merchants using a variety of funding sources, which may include a bank account, a PayPal or Venmo account balance, PayPal and Venmo branded credit products, a credit card, a debit card, certain cryptocurrencies, or other stored value products such as gift cards, and eligible credit card rewards. Our PayPal, Venmo, and Xoom products also make it safer and simpler for friends and family to transfer funds to each other. We offer merchants an end-to-end payments solution that provides authorization and settlement capabilities, as well as instant access to funds and payouts. We also help merchants connect with their customers, process exchanges and returns, and manage risk. We enable consumers to engage in cross-border shopping and merchants to extend their global reach while reducing the complexity and friction involved in enabling cross-border trade.

Job Description/Responsibility

- Work with a select group of Venmo + PayPal's top strategic merchants to create and execute marketing programs that mutually drive both Venmo and partner growth through providing real value to our customers
- Engage with key partners to highlight our brand through cultural moments – thinking creatively to launch giveaways and marketing campaigns that drive brand buzz
- Lead and oversee the execution of cross-channel campaigns, working with creative teams (including managing agencies), legal, analytics, finance and brand to bring marketing campaigns to market
- Interface with merchant partners directly to assess new partnership opportunities, define campaign goals, and build recommendation on how Venmo can partner
- Work cross-functionally to gain buy in from sales and account management partners internally at PayPal and Venmo
- Manage marketing calendar and communicate regularly with partner teams across lifecycle, social, brand, comms, product, legal, customer relations and sales to ensure broadscale alignment on Venmo marketing
- Bring your best self to work – no idea is too big, or out there; We are out here pushing the envelope and breaking ground on how we show up with our partners

Education Requirements

- Bachelor/ Honors(Bachelor Degree in any Discipline) completed.

Experience Requirements

- No experience is required.

Work Area

- Applicant should have experience of working in the following category(ies): Marketing/Sales

Industry Type

- Experience should include the following skills: Others

Address: New York, NY, New York, NY, United States

Company Profile: Unknown

Company Website: <http://www.venmo.com/>