



Marketing Project Manager

GUARANTEED RATE

Job Category: Sales/Marketing/Business Development

Job Source: nrbjobs.com

Job Summary

Employment Type: Full Time

Gender: Any

Career Level: Entry Level

Salary: Negotiable

Posted On: 14 Sep 2024

Application Deadline: 13 Oct 2024

Job Description/Responsibility

- Intake and manage high volume of Marketing requests with a heavy focus on those from our Loan Officers
- Develop and manage projects in Workfront, briefing the creative team as needed, providing project updates on a consistent basis and obtaining approvals from stakeholders
- Utilize Rate Marketing's best practices, techniques, and standards throughout entire project execution
- Ensure all projects are delivered on-time and within scope

Education Requirements

- Bachelor/ Honors(Bachelor Degree in any Discipline) completed.

Experience Requirements

- No experience is required.

Skills Requirements

- Successful working in fast-paced environments
- Strong organizational skills including attention to detail and multitasking skills
- Highly driven and self-motivated
- Workfront (or similar project management system) experience required
- Proficient in use of Microsoft Office applications
- Excellent communication and interpersonal skills
- Able to be flexible and work in cross-functional environments
- Previous experience in the mortgage industry preferred

Work Area

- Applicant should have experience of working in the following category(ies):
Sales/Marketing/Business Development

Industry Type

- Experience should include the following skills: Bank/Non-Bank Fin. institution

Job Location

- Anywhere in the country

Address: Chicago, IL, United States

Company Profile: Banking & Lending

Company Website: <https://www.rate.com/>