



Job Category: Design/Creative & Arts

Job Source: nrbjobs.com

Job Summary

Employment Type: Full Time

Gender: Any

Career Level: Entry Level

Salary: Negotiable

Experience: Minimum 5 years

Posted On: 14 Sep 2024

Application Deadline: 12 Oct 2024

Job Context

- The Graphics Designer is responsible for creating visually engaging and innovative designs across various platforms, ensuring that all marketing and branding materials reflect the company's identity and meet the highest standards of creativity and quality. The ideal candidate will have a strong sense of design, proficiency with design software, and the ability to transform ideas into compelling visuals that communicate brand messages effectively.

Job Description/Responsibility

- Professional Experience in Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro & Adobe After Effects, and related software/apps. Digital Design, Brochures, Logos, Advertisements, Digital Marketing and other communication materials.
- Create Banners, Product Image Promotions, etc. to be displayed on the website, Social Media, and Email Marketing.
- Excellent knowledge of visualization.
- The candidates must be working on clipping path, multipath, various masking (Alpha masking, Layer masking), Product Retouching, Shadowing (Drop/Natural/Mirror Shadow), Color Correction, Dust/Scratch removal, Background Removal, Neck joint/3D Ghost Mannequin, Image manipulation, etc
- Deeply passionate about Video Editing & Motion Graphics.
- Bring ideas and concepts to life through creative motion graphics.
- Take ownership of the projects and work under minimal supervision.

- Candidates will also need to efficiently communicate with multiple colleagues including brand managers, brand strategists and other members of the marketing team to brainstorm and generate collateral.
- Day-to-day work includes generating graphical content for print and social media.
- Strong understanding of current online marketing concepts, strategies and best practices.

Education Requirements

- Bachelor/ Honors(Bachelor Degree in any Discipline) completed.

Additional Academic Requirements

- Graduates in any discipline can be a substitute for experience but Diploma in Graphic Design, Graphic Arts Institute, BFA, MFA, etc. is preferred.
- Educational background may be relaxed based on experiences and expertise.

Experience Requirements

- Minimum 5 years of experience is required.

Additional Experience Requirements

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Skills Requirements

- Deeply passionate about Graphic Design and video editing.
- Knowledge of standard software packages like Google, MS Office and Adobe Acrobat
- Excellent writing and typing skills in English and Bengali;
- Knowledge of current design trends;
- Ability to work on multiple projects;
- Good interpersonal skills;
- Proactive in taking initiative and being an active team player;

- Responsible for timely delivery of tasks and maintaining quality.

Work Area

- Applicant should have experience of working in the following category(ies): Design/Creative & Arts

Industry Type

- Experience should include the following skills: IT/Telecommunication

Compensation/Benefits

- Performance Bonus
- Festival Bonuses
- Competitive Salary
- Yearly Salary Review
- Salary: Negotiable